

# FTTH COUNCIL

ASIA PACIFIC | FIBER TO THE HOME APAC

## FTTH APAC CONFERENCE 2016

17 & 18 MAY 2016, SHANGRI-LA HOTEL, BANGKOK

THE EXECUTIVE MEETING FOR ASIA-PACIFIC AND INTERNATIONAL FTTH COMMUNITIES



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# FTTH APAC Conference 2016



Asia-Pacific's largest gathering for FTTH communities will take place for the first time in Bangkok on 17-18 May 2016. Brought to you by the FTTH Asia-Pacific Council, the 11th annual **FTTH APAC Conference** will unite government bodies, regulators, MNOs, service providers, consultants, investment firms and solution providers to discuss pressing challenges in deploying FTTH services and how these will set the path to an all-encompassing FTTx future. Through a C-level conference, the event will provide thought-leadership and solutions to help operators monetise their networks by addressing the hottest industry trends such as FTTA and NG-PON2. In addition, the larger exhibition and hosted functions will offer more opportunities for networking bringing you new connections to make your next business deals.

## The numbers that matter

# 400+

senior-level FTTH executives active in Asia-Pacific

# 50+

Asia-Pacific and international speakers representing operators, regulators, CDNs, OTTs, government bodies and vendors

# 200+

organisations including Asia-Pacific's major telecom operators, vendors and manufacturers

# 30+

exhibitors showcasing the latest services, products and solutions revolutionising FTTH deployment

## What your FTTH APAC 2016 pass provides



**New for 2016! Access MeetMe**, an online meeting service enabling you to contact 400+ FTTH executives in attendance, pre-arrange meetings, live-chat on-site and follow up leads after the event



**Acquire new business leads!** Our dedicated exhibition, featuring 30+ stands from leading solutions providers or set up private meetings with major service providers by booking a meeting room.



**50+ Asia-Pacific and international leading experts in FTTH** delivering the latest case studies, market forecasts and new technology announcements, to ensure you stay ahead of the game



**An invitation to our Day One sponsored drinks reception** offering the ideal, relaxed environment to network and connect with Asia-Pacific's FTTH community



**Full access** to the two-day conference, main exhibition hall featuring vendors from across the globe as well as the technical presentation theatre



**An invitation to the exclusive Gala Dinner.** Enjoy a glamorous champagne reception followed by an evening of fine dining, socialising and entertainment



**Networking breakfasts, lunches and refreshments** for the two day event provided at the luxurious Shangri-La Hotel, Bangkok



**Two afternoons of FTTH technical workshops** showcasing the very latest technologies and best practice for immediate deployment

**BOOK YOUR PASS TODAY:** ☎ +44 (0)20 7779 7227 | ✉ [conferences@capacitymedia.com](mailto:conferences@capacitymedia.com)



# Uniting the entire FTTH community

CEO	Infrastructure	Secretary General	Chairman	President
Chairman & CTO	Chief Innovation Officer	Chief Innovation Officer	Chief Innovation Officer	Chief Innovation Officer
Commissioner	Chief Network Planning	Chief Network Planning	Chief Network Planning	Chief Network Planning
Director of Sales & Marketing, APAC	Chief of Roll Out Project	Chief of Roll Out Project	Chief of Roll Out Project	Chief of Roll Out Project
Manager	Chief of Control Quality & Process	Chief of Control Quality & Process	Chief of Control Quality & Process	Chief of Control Quality & Process
Senior Manager	Chief of Technology	Chief of Technology	Chief of Technology	Chief of Technology
VP Project	Chief of TIME Practices	Chief of TIME Practices	Chief of TIME Practices	Chief of TIME Practices
Executive Assistant	Chief of FTTx Hardware	Chief of FTTx Hardware	Chief of FTTx Hardware	Chief of FTTx Hardware
Senior Sales Engineer	Chief of FTTx Software	Chief of FTTx Software	Chief of FTTx Software	Chief of FTTx Software
Product Engineer	Chief of FTTx Services	Chief of FTTx Services	Chief of FTTx Services	Chief of FTTx Services
Senior Engineer Masterplans	Chief of FTTx Operations	Chief of FTTx Operations	Chief of FTTx Operations	Chief of FTTx Operations
President, Emerging Markets	Chief of FTTx Maintenance	Chief of FTTx Maintenance	Chief of FTTx Maintenance	Chief of FTTx Maintenance
Engineer	Chief of FTTx Security	Chief of FTTx Security	Chief of FTTx Security	Chief of FTTx Security
Executive Chairman	Chief of FTTx Compliance	Chief of FTTx Compliance	Chief of FTTx Compliance	Chief of FTTx Compliance
Associate Director Network Bus	Chief of FTTx Governance	Chief of FTTx Governance	Chief of FTTx Governance	Chief of FTTx Governance
Senior Director	Chief of FTTx Risk Management	Chief of FTTx Risk Management	Chief of FTTx Risk Management	Chief of FTTx Risk Management
Network Business Development	Chief of FTTx Legal	Chief of FTTx Legal	Chief of FTTx Legal	Chief of FTTx Legal
Senior Executive	Chief of FTTx Finance	Chief of FTTx Finance	Chief of FTTx Finance	Chief of FTTx Finance
Account Manager	Chief of FTTx HR	Chief of FTTx HR	Chief of FTTx HR	Chief of FTTx HR
Business Development	Chief of FTTx IT	Chief of FTTx IT	Chief of FTTx IT	Chief of FTTx IT
Director	Chief of FTTx Operations	Chief of FTTx Operations	Chief of FTTx Operations	Chief of FTTx Operations
Business Technology Staff - Enterprise	Chief of FTTx Maintenance	Chief of FTTx Maintenance	Chief of FTTx Maintenance	Chief of FTTx Maintenance

## Arrange all your meetings before the event

Brand new for 2016, we are pleased to introduce your online meeting service, MeetMe

STEP  
**1**

### Create your profile

Set-up your profile on MeetMe. **All registered delegates have access to MeetMe starting from two weeks before the event** and will remain open for two weeks after the event.

STEP  
**2**

**Who would you like to contact? Search the delegate list to decide who you need to meet.** You can filter by location, business focus, company type and other key demographics.

STEP  
**3**

### Book your meeting schedules

Contact all attendees to book your meetings before the event with all organisations attending. **Send messages to multiple clients or introduce yourself to new players in Asia-Pacific's FTTH community.**

STEP  
**4**

### Live-chat and instant message

You can arrange last minute meetings easily through MeetMe's **live-chat function**, whether you plan on networking at our exhibition stands, meeting tables, meeting rooms or at one of our designated MeetMe zones situated around the venue.

STEP  
**5**

### Plan your conference experience

As well as arranging meetings, you can **select which conference sessions you would like to attend and which workshops to participate in.**

## RSVP today for your place at the exclusive FTTH APAC Conference Gala Dinner

Tuesday 17 May 2016, 7:00pm – 10:00pm

The annual Gala Dinner will return in 2016, bringing together the most prominent leaders across the FTTH community for an exclusive evening of networking, fine dining and local entertainment. The night will begin with a sparkling drinks reception followed by a three course menu. A truly unmissable opportunity to make new and top industry connections in an exciting and social environment.

RSVP to [manvir.mudhar@capacitymedia.com](mailto:manvir.mudhar@capacitymedia.com)

# DAY ONE, TUESDAY 17 MAY 2016

## INTRODUCING NEW KEYNOTE SPEAKERS IN 2016, INCLUDING:



**Dr. Uttama Savanayana**  
Minister  
MINISTRY OF INFORMATION  
AND COMMUNICATION  
TECHNOLOGY OF THAILAND  
(Invited)



**Sokvantha Youk**  
Senior Manager Technical  
Operation  
EZECOM



**Mark Humphreys**  
Software Growth Leader -  
Asset Management - Asia  
GE GRID SOLUTIONS



**Cedric Lam**  
Engineering Director  
GOOGLE



**Ash Crick**  
CTO  
IFLIX

**8:00am** Registration and networking breakfast

### MORNING PLENARY

**9:00am** FTTH Council Asia-Pacific opening remarks

Hasan Munasir Choudhury, Chairman, 2016 FTTH APAC CONFERENCE  
Peter Macaulay, President, FTTH COUNCIL ASIA-PACIFIC

**9:20am** Official welcome by the Ministry of Information and Communication Technology Thailand  
Dr. Uttama Savanayana, Minister, MINISTRY OF INFORMATION AND COMMUNICATION TECHNOLOGY OF THAILAND (Invited)

**9:30am** Welcome to Thailand

Senior executive, TRUE CORPORATION

**9:50am** Fiber to the home: getting beyond 10gb/s

Cedric Lam, Engineering Director, GOOGLE

**10:10am** Morning networking opportunity and live technical demonstrations

Listen and watch live demonstrations of the most innovative technologies changing the landscape of FTTH deployment.

**10:40am** Keynote panel: financial backing for FTTH in Asia – understanding the optimum regions for growth in the Asia-Pacific market

Passakorn Hongsyok, General Manager, MYANMAR INFORMATION HIGHWAY  
Cedric Gouliardon, CTO and Head of Product, MYREPUBLIC  
Prapat Rathlertkarn, CEO, PLANET FIBER  
Non Ingkutanon, General Manager – Broadband Services, TRUE CORPORATION

**11:25am** Panel discussion: new standards in FTTH – the business case for NG-PON2 investment

Moderator: Peter Macaulay, President, FTTH COUNCIL ASIA-PACIFIC  
Craig Thomas, Director of International Marketing, CALIX  
Akter Ul Alam, CTO, FIBER@HOME – BANGLADESH  
Tilak De Silva, Chief Business Innovation Officer, SRI LANKA TELECOM

**12:25pm** Industry forecasts: trends from IDATE

Roland Montagne, Principal Analyst/ Director Market Development, IDATE CONSULTING AND RESEARCH

**12:45pm** Lunch and networking opportunity

### STREAM A SPOTLIGHT CASE STUDIES

**2:00pm - 2:45pm**

**Case study one:** Asia's leaders in FTTH deployment- Japan and South Korea

For an update on confirmed speakers and sessions, please visit the website for the most up-to-date agenda

**2:45pm - 3:30pm**

**Case study two:** opportunities and challenges for FTTH deployment in Cambodia and Nepal

Sokvantha Youk, Senior Manager Technical Operation, EZECOM  
Dileep Agrawal, Managing Director, WORLDLINK COMMUNICATIONS

### STREAM B TECHNICAL WORKSHOPS

**2:00pm - 2:45pm**

**The fundamentals of FTTH deployment**

If you would like to host one of the technical workshops, please contact Guy McCulloch at [guy.mcculloch@capacitymedia.com](mailto:guy.mcculloch@capacitymedia.com)

**2:45pm - 3:30pm**

**FTTH deployment architectures, challenges and customer needs: Optimum Deployments for Tomorrow, Today**

Patrick Faraj, Global Product Line Manager, CORNING

**3:30pm**

**Afternoon break and networking opportunity**

**4:30pm**

**Panel discussion: in it for the long run – monetising your fiber network**

Moderator: Virat Patel, MD, PIONEER CONSULTING ASIA  
Thomas Dragano, Director, FIBERSTAR  
Taya Hayakawa, Evangelist, Worldwide Production and Sales, FUJI TELEVISION NETWORK  
Ash Crick, CTO, IFLIX  
Victor Cui, CEO, ONE CHAMPIONSHIP  
Martin Andanar, Media Executive, TV 5

**5:30pm**

**Drinks reception in the exhibition area**

**7:00pm**

### Gala dinner

All registered delegates will be invited to attend the Gala dinner which will include a three course dinner with entertainment





**Ioane Koroivuki**  
Regional Director  
**ITU**



**Cedric Gouliardon**  
CTO and Head of Product  
**MYREPUBLIC**



**Passakorn Hongsyok**  
General Manager  
**MYANMAR  
INFORMATION HIGHWAY**



**Dian Rachmawan**  
CMO  
**PT TELEKOMUNIKASI  
INDONESIA**



**Dr. Atip Asvanund**  
Secretary General  
**THE TELECOMMUNICATIONS  
ASSOCIATION OF THAILAND**

**8:30am Networking breakfast**

## MORNING PLENARY

**9:30am Welcome address**

**Hasan Munasir Choudhury**, Chairman, **2016 FTTH APAC CONFERENCE**

**9:40am Opening keynote: making the business case for South-East Asian countries – developing 'nation-building' strategies through FTTH**

**Ioane Koroivuki**, Regional Director, **ITU**

**10:10am Digital Economy Infrastructure Thailand as Digital Hub for ASEAN**

**Dr. Atip Asvanund**, Secretary General, **THE TELECOMMUNICATIONS ASSOCIATION OF THAILAND**

**10:40am Panel discussion: convergence of FTTH and FTTA: how does this sit under FTTx?**

For an update on confirmed speakers and sessions, please visit the website for the most up-to-date agenda

**11:20am Morning networking opportunity and live technical demonstrations**

*Listen and watch live demonstrations of the most innovative technologies changing the landscape of FTTH deployment.*

## REGIONAL CASE STUDIES

**11:50am Indonesia: connecting 3 million in 2016**

**Adi Kusma**, President Director, **BIZNET NETWORKS**  
**Dian Rachmawan**, CMO, **PT TELEKOMUNIKASI INDONESIA**  
**Gunadi Hantoro**, VP of R&D in PT Telkom Akses, **PT TELEKOMUNIKASI INDONESIA**

**12:20pm India: the steps to creating the digital India**

**Ashwin Jaiswal**, Head of IT Business Consulting and Practice, **RELIANCE COMMUNICATIONS**

**12:50pm Thailand: overcoming the socio-economic hurdles to fiber deployment**

**Karn Mukdasanit**, Network Engineer, **CHAREON CABLE TV NETWORK**

**1:20pm Lunch and networking opportunity**

## STREAM A FUTURE TECHNOLOGIES

**2:00pm - 2:45pm Panel discussion: building the fiber foundations - making the internet of everything a reality**

**Mark Humphreys**, Software Growth Leader - Asset Management - Asia, **GE GRID SOLUTIONS**

## STREAM B TECHNICAL WORKSHOPS

**2:00pm - 3:30pm The fundamentals of FTTH deployment**

If you would like to host one of the technical workshops, please contact **Guy McCulloch** at [guy.mcculloch@capacitymedia.com](mailto:guy.mcculloch@capacitymedia.com)

**3:30pm Afternoon break and networking opportunity**

**4:00pm Closing panel: FTTH Council across the world**

Moderator: **Hasan Munasir Choudhury**, Director General, **FTTH COUNCIL ASIA-PACIFIC**  
**Peter Macaulay**, President, **FTTH COUNCIL ASIA-PACIFIC**  
**Juanita Clark**, Co-Founder and CEO, **FTTH COUNCIL AFRICA**  
Representative from **FTTH COUNCIL AMERICAS**  
Representative from **FTTH COUNCIL EUROPE**  
Representative from **FTTH COUNCIL MENA**  
Representative from **FTTH COUNCIL AMERICAS - LATAM CHAPTER**

**5:00pm End of FTTH APAC Conference**

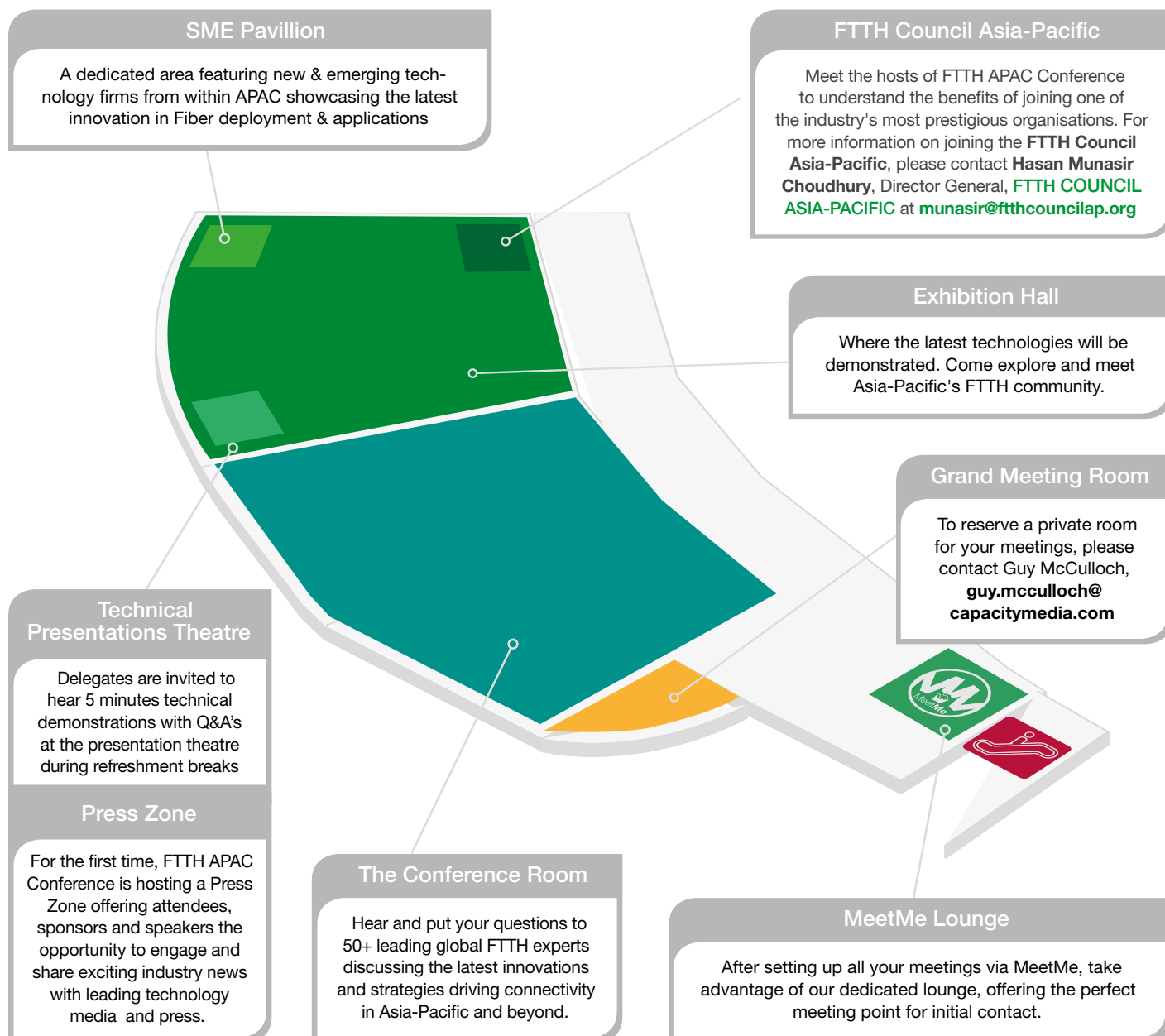
If you have a case study you would like to share or to discuss speaking opportunities at FTTH APAC Conference please contact

**Camela Cusion**  
Senior Conference Producer  
**FTTH APAC Conference**  
[camela.cusion@capacitymedia.com](mailto:camela.cusion@capacitymedia.com)





# Access all areas - Your map



## HOSTED FUNCTIONS



### Breakfasts, lunches and coffee breaks

Serving authentic luxury cuisine each day, the Volti restaurant will host lunch over the two days of the conference along with breakfasts and coffee breaks being served in the Ballroom.



### Day One drinks reception

Join all attendees for an evening of drinks and entertainment, taking place at the Shangri-La Poolside, a beautiful outside setting to conduct further meetings or discuss the day's conference sessions.



### Gala Dinner

Participate in the exclusive FTTH Conference Gala Dinner with exciting live entertainment and fine dining. Don't miss a unique opportunity to socialise with all attendees in a relaxed and fun environment.

# Thank you to our sponsors

## Host sponsor:



Incorporated in November 1990, **True Corporation Plc** is the principal company of True Group, Thailand's only fully-integrated, nationwide telecommunications provider and leader in convergence services. True Group's strength is its ability to deliver the convergence benefits of its networks, products and services. Its three core business segments are: TrueMove H, which operates 3G (850 and 2100 MHz) and 4G LTE (2100, 1800, and 900 MHz) services. With the combined strengths of multiple frequencies and the latest mobile technologies, TrueMove H offers the largest nationwide 4G and 3G networks, and was the first to launch commercial 4G LTE services on 2100 MHz in Thailand; TrueOnline, the largest fixed-line phone operator in the Bangkok Metropolitan Area (BMA) and the largest broadband and WiFi operator with the most comprehensive nationwide network using FTTH, DOCSIS 3.0 and xDSL technologies; and TrueVisions, the largest nationwide pay TV operator and first to offer HD quality content in the country. True's major shareholders include the Charoen Pokphand Group, one of Asia's largest conglomerates, and China Mobile, a strategic partner and the world's largest mobile telecommunications company by market capitalization and subscriber base.

For more information please visit [www.truecorp.co.th](http://www.truecorp.co.th)

## Gold sponsor:



With more than 160 years of science and engineering knowledge, **Corning Incorporated** creates keystone components for high-technology systems in consumer electronics, mobile emissions control and life sciences. Our Optical Communications division delivers connectivity to every edge of the network, from optical fiber, cable, hardware & equipment to fully-optimized solutions for high-speed communications networks.

Pioneering innovative field-proven FTTH solutions, and with more than 25 million homes passed, Corning is an industry-leading supplier of FTTH solutions. Our extensive product portfolio and network expertise delivers solutions that optimize network infrastructure, speed of deployment, labor costs, performance/quality, cost deferment, and network future readiness.

For more information please visit [www.corning.com](http://www.corning.com)

## Silver sponsor:



**Calix** is a global leader in access innovation, and North America's leading provider of fiber access solutions, systems, software, and services. Municipalities and utilities worldwide leverage Calix fiber access expertise to become the broadband service provider of choice to their subscribers.

For more information, please visit [www.calix.com](http://www.calix.com)

## Associate sponsors:



With over 20 years of expertise in providing services and solutions to the telecom industry, our broad-based domain knowledge and engineering experience, we can help you seize this potential. Our services range from network planning and design to GIS, physical and logical inventory solutions, business operations management, telecom infrastructure life-cycle management, system design, application management and sustenance, amongst others. Our client base cuts across communication service providers, multiple-system operators, infrastructure service providers, utilities, transportation companies and a range of small- and mid-sized businesses with communication networks. At Cyient, our services are unique and personalized. We help you increase network capacity quickly and efficiently, take products to market faster and improve your end customer's experience. Because when our clients are successful, so are we.

For more information, please visit [www.cyient.com](http://www.cyient.com)



Fiber to the Home seems to be the only tolerable network solution for unprecedented growth of today and future traffic demand. As the leading global supplier of all the passive optical products and connectivity solutions, **Fujikura** has collaborated with telecom operators, contractors, governments and academia to develop and elaborate the FTTH products for decades. With a wealth of latest knowledge and longtime experience, we offer to the customers, not only a wide range of products, but also the most cost effective and the fastest deployment solutions.

For more information, please visit [www.fujikura.com](http://www.fujikura.com)



JDSU Network and Service Enablement is now **Viavi Solutions**. We deliver unparalleled visibility across your entire network and service ecosystem. You gain the precision intelligence you need to consistently attain optimum performance and QoE from end-to-end, create value-added services, and delight customers.

For more information, please visit [www.viavisolutions.com](http://www.viavisolutions.com)



## HOW CAN YOU GET INVOLVED? SPONSORSHIP & EXHIBITION OPPORTUNITIES

The **FTTH APAC Conference** represents the perfect platform for solution providers to engage with the regions operators and future strategic partners. If your objectives are lead generation, raising product/service awareness, demonstrating thought leadership or networking with the key influencers and decision makers in the APAC region then we can help you to achieve these aims. Engagement platforms include sponsorship, exhibition space, hosting functions or technical workshops are just some of the opportunities available.

To discuss sponsorship opportunities, please contact **Guy McCulloch** | [guy.mcculloch@capacitymedia.com](mailto:guy.mcculloch@capacitymedia.com) | +44 (0)20 7779 7277



# 3 EASY WAYS TO REGISTER YOUR PASS



Online  
[www.ftthconferenceapac.com](http://www.ftthconferenceapac.com)



Email the registration team  
[conferences@capacitymedia.com](mailto:conferences@capacitymedia.com)



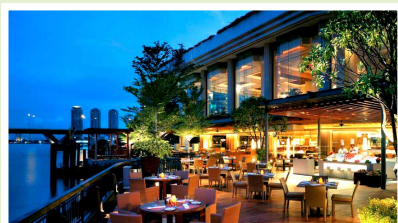
Call the registration team on  
**+44 (0)20 7779 7227**

## FTTH APAC CONFERENCE DELEGATE PRICING

	Non-FTTH Council Members	FTTH Council Members	Thai telecom operators (unless provided FOC VIP pass)	Government (non-profit)	3 for 2
<b>Standard rate</b>	\$750	\$600	\$300	\$400	N/A
<b>Early Bird rate</b> (ends 8/4/2016)	<b>\$650</b>	<b>\$500</b>	<b>\$270</b>	<b>\$360</b>	<b>\$1500</b> (non members) <b>\$1200</b> (members)

\*ticket includes Gala Dinner, please RSVP to [simon.murray@capacitymedia.com](mailto:simon.murray@capacitymedia.com)

Limited free operator VIP passes available, email [simon.murray@capacitymedia.com](mailto:simon.murray@capacitymedia.com) for more information



### NEW LOCATION:

**Shangri-La Hotel, Bangkok**  
Charoen Krung Rd  
Bang Rak  
Bangkok, 10500, Thailand

[www.shangri-la.com/bangkok/shangrila](http://www.shangri-la.com/bangkok/shangrila)

### Discounted room rates:

Capacity Media has negotiated a specially discounted room rate for a limited number of rooms at the Shangri-La Hotel for the event. Room block codes will be issued to all attendees upon registration.

### Industry partners



**WWW.FTTHCONFERENCEAPAC.COM**